



2026 ASSOCIATE MEMBERSHIP PACKAGE



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The Ontario Restaurant Hotel & Motel Association (ORHMA) is the largest provincial hospitality association, representing over 11,000 establishments in the restaurant and accommodation sectors.

Our foodservice and lodging members look to our Associate Members when considering their sourcing of products and services and therefore, we work with industry suppliers who cater to these businesses in the hospitality industry.

Benefits of Associate Membership include:

- ✓ Recognition
- ✓ Web Presence
- ✓ Advertising
- ✓ Networking & Events
- ✓ Exclusive Member Benefits



On behalf of the Ontario Restaurant Hotel & Motel Association (ORHMA) and our Board of Directors, I am pleased to extend a warm invitation for you to consider joining our network as an Associate Member. We are excited about the prospect of having your company as a valued partner in our mission to support and elevate the hospitality industry across Ontario.

As an esteemed organization dedicated to supporting and advancing the interests of the hospitality industry, ORHMA offers a multitude of benefits that could significantly enhance your business opportunities. Our association represents over 5,000 members across 11,000 establishments, including restaurants, hotels, and motels. We are committed to advocating for the sector and providing valuable resources to help our members thrive.

Here are a few reasons why joining ORHMA can be a great opportunity for your company:

- **Expand Your Network:** Connect with restaurant, hotel, and motel operators across the province, creating opportunities for new partnerships and business growth.
- **Influence Industry Initiatives:** Be a part of our advocacy efforts and have a voice in the decisions that shape the future of the hospitality sector.
- **Access to Valuable Resources:** Benefit from industry insights, professional development opportunities, and marketing tools designed to support your business objectives.
- **Increase Your Visibility:** Showcase your products and services to a broad audience of hospitality professionals through our events, publications, and online platforms.

Additionally, as a member, you will have access to preferred advertising opportunities. This includes the chance to highlight your offerings through our newsletters, website, and member directory, allowing you to reach a targeted audience of industry leaders and decision-makers. We believe that your company's involvement could bring substantial value not only to our association, but also to our restaurant and accommodation members. Our team is committed to ensuring that your membership experience is rewarding and that you find tangible benefits from your association with ORHMA.

We look forward to the possibility of welcoming you to our community and working together to strengthen Ontario's hospitality industry.

Regards,



Tony Elenis


President and CEO

Ontario Restaurant Hotel & Motel Association (ORHMA)

EXECUTIVE COMMITTEE

 SHERATON Toronto Airport Hotel & Conference Centre	 RECIPE EST. 1983	 BLUE MOUNTAIN	 PETER & PAULS hospitality group
Michael Jensen Acting Chair	Mark Sozanski Vice Chair	Jesse Hamilton Past Chair	Erin Breckbill, Secretary/Treasurer
 JOEY RESTAURANTS	 MLSE	 Quality BY CHOICE HOTELS	
Brian Dillon	Dan Morrow	Dharmesh Patel	

PROVINCIAL DIRECTORS

 MARRIOTT INTERNATIONAL	 CWB Franchise Finance	 LHM CANADA	 SANDMAN HOTEL GROUP
Aaron Laurie	Cameron Woof	Chad Hope	David Campbell
 EASTON'S GROUP A STEVE GUPTA COMPANY	 ABOVE THE LINE SOLUTIONS	 KINGSTON Accommodation Partners	 HUMBER Longo Faculty of Business
Janak Bhawnani	Jason Cheskes	Krista LeClair	Kristy Adams
 SUNRAY GROUP	 BOREAL Hospitality Group	 P.J. O'BRIEN RESTAURANTS	 BIAGIO'S
Linda Jamieson	Luc Sergerie	Mike O'Connor	Mike Ziola
 NIAGARA PARKS	 redberry restaurants	 SHERATON Centre Toronto Hotel	 HOMWOOD SUITES by Hilton™
Omer Yazaroglu	Paul Pascal	Paul Weston	Peter Lewis
 RUTH'S CHRIS STEAK HOUSE	 AGW	 OGHA OTTAWA GATINEAU HOTEL ASSOCIATION	 k2group
Sara Wilde	Scott Darlow	Steve Ball	Thomas Jacob

REGIONAL DIRECTORS

 THE WALPER HOTEL	 SHERATON Hamilton Hotel	 Stay PEC HOTEL, GUEST, ACCOMMODATION ASSOCIATION	 Holiday Inn BURLINGTON HOTEL & CONFERENCE CENTRE	 DR THE DISTILLERY RESTAURANTS COOP.
Brad MacLellan	Colin Watson	Edward Shubert	Jason Stoner	Rik Ocvirk
 METROPOLITAIN BRASSERIE & RESTAURANT	 KHA Karama Hospitality Alliance	 NOTAWASAGA INN RESORT	 PH THE PARK HOTEL WALLACEVILLE	
Sarah Chown	Stefan Robinson	Sylvia Biffis	Yannis Paravalos	

ASSOCIATE MEMBERSHIP BENEFITS

RECOGNITION

INSIDER Newsletter:

- Each week, ORHMA distributes an e-newsletter to our members and other industry professionals. Upon joining, a 75-word spotlight article will be included in ORHMA's INSIDER newsletter, with your company's profile.

ORHMA Member Logo:

- Associate members have use of the ORHMA Associate Member Logo in your organization's marketing materials and email signatures to promote your affiliation with ORHMA.
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WEB PRESENCE

Buyer's Guide Listing:

- The ORHMA Buyer's Guide is a catalogue of industry suppliers members Your membership provides you with a Buyer's Guide listing which includes a 25-word description, contact info, and website link. Through the ORHMA website portal, members can browse the Buyer's Guide of trusted resources and submit their inquiries directly to the ORHMA office through the member portal or contact you directly.
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ADVERTISING & COMPANY PROMOTION

INSIDER Newsletter & EBlasts:

- Associate Members have exclusive access to highly discounted advertising and promotional opportunities including eblasts.
 - Associate members will also receive a 50-word spotlight article upon annual membership renewal.
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NETWORKING & EVENTS

- Associate members will have exclusive access to attend and participate in the Annual Ontario Hospitality Conference through the Marketplace and/or sponsorship and attend other ORHMA events.
- Associate members will receive opportunities to attend events organized by ORHMA's Regional Board of Directors across various regions of the province, including educational sessions, networking events, and social gatherings, as well as gala and awards events.
- Associate members will receive notice for sponsorship and partnership opportunities.
- ORHMA is able to customize individual company marketing efforts and approaches (i.e. combined event and digital marketing packages, etc.).

ONTARIO HOSPITALITY CONFERENCE



INDUSTRY SUPPLIER MARKETPLACE SAVE THE DATE: OCTOBER 19 & 20, 2026

The Vendor Marketplace takes place during the annual Ontario Hospitality Conference with over 50 key suppliers to the hospitality industry connecting with operators and decision makers with 3 hours of time dedicated to this element of the conference. Our 2025 survey responses show participants 100% indicating that the conference was viewed as Good/Excellent and that they would be 100% Likely/Very Likely to recommend attendance.

Marketplace participation offers tabletop display areas for key vendors in the hospitality industry to connect with delegates and electronic contact information capturing, an opportunity that ***sells out each year*** and is ***exclusively available*** to Associate Members.

Participation also includes attendance our 3-hour opening networking reception the night prior to the main conference with fantastic food & beverages.

***A limited number of full booth spaces will be available, and registration and pricing information is released to Associate Members as the first step in the conference launch.**



For further details ahead of release of the OHC2026 Marketplace package, please email JCheskes@ORHMA.com. As we sell out annually, only Associate Members receive notification of the release and registration opportunity.

NOTE: Suppliers of goods and services may only participate/attend the conference through marketplace and/or sponsorship, and are **NOT** eligible to attend as delegates.



CONTACT DETAILS

Please provide the details of the Primary Contact that you wish to be accessed by ORHMA members.

NAME: _____ **COMPANY NAME:** _____

TITLE: _____ **PHONE:** _____

E-MAIL ADDRESS: _____

ADDRESS: _____ **CITY:** _____

PROVINCE: _____ **POSTAL CODE:** _____

COMPANY INFORMATION

CATEGORY: _____ **WEBSITE:** _____

COMPANY DESCRIPTION:

Please provide the 25- word company description you wish to be included in the Buyer's Guide.

Upon submitting this application, please send the following information to your ORHMA representative:

- A 75-word introductory article to be included in the ORHMA Insider Newsletter (can include URL and / or PDF document)
- A hi-res version of your company logo in .JPG or .PNG format.

PAYMENT INFORMATION

Membership Dues: \$ 695.00 + \$90.35 (HST) = \$785.35

Online: Create an account or login to www.orphma.com and submit your membership payment.

By Phone or Cheque: Call us at **(905) 361-0268** or **1(800) 668-8906** to speak to an ORHMA representative or to make a payment over the phone with your credit card details (VISA, Mastercard, Amex).

Your ORHMA membership fee is tax deductible. By becoming a member, I authorize ORHMA to send information on products and services by telephone, fax or email. I understand the membership with ORHMA is non-transferable nor refundable and will renew annually following notice, unless cancellation is received in writing. ORHMA will not disclose any business or personal information to any third party without your consent.

Applicant acknowledges that Associate Memberships will automatically renew annually and cancellation requests may be made through written notification from the Associate Member to ORHMA prior or within 30 days of receipt of an annual renewal invoice. In the event of cancellation outside of this period, it is understood and agreed that upon receipt of cancellation, a prorated invoice for the unpaid portion of the elapsed period since the renewal date until cancellation, will be issued and paid within 30 days of receipt.
(Required)

I agree to the above statement and hereby declare that the information above is accurate to the best of my knowledge.
(Required)

Name: _____ Signature: _____ Join Date: _____

***All online applications are subject to review and approval.**